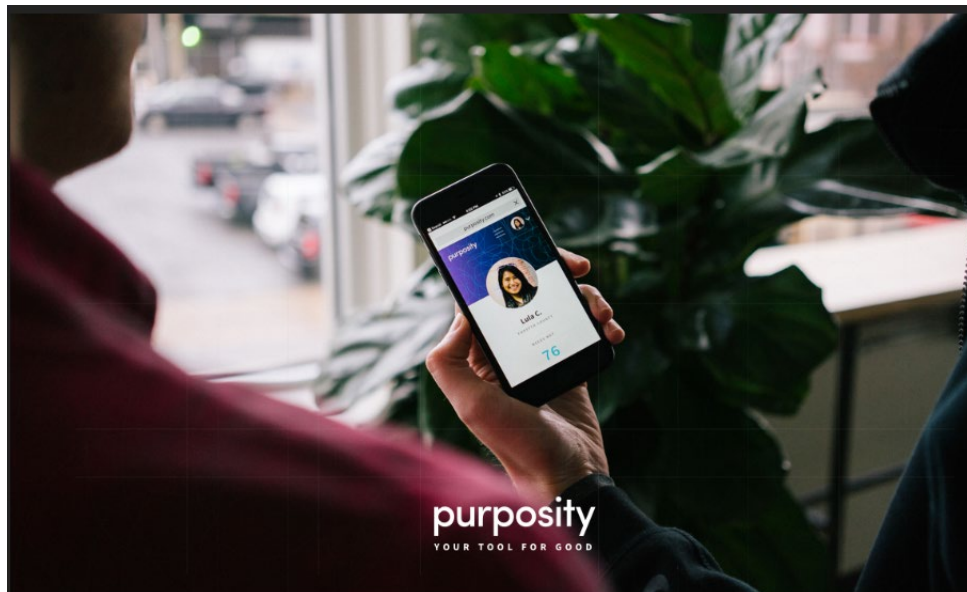


The Moscow School District has partnered with Purposity, an app connecting users with one-to-one needs in their community. Its name comes from purpose + generosity, and it's designed to connect the individual needs of people near you with neighbors, like you.

If you knew a kid down the street had a simple need – say she needed sneakers for school – chances are you'd help, right? But, it's hard to know the needs of real people in your community because there's never been a way to connect people who could really use help with people who want to offer it.

Purposity allows you to quickly and easily lend a hand to someone right here in Moscow. By signing up, you're sent just one weekly notification with a specific need for one of our students. It might be a winter jacket for a student in one of our schools or household essentials for a family that lost its home in a fire. Decide if you want to help and meet a need in just a few clicks, right from your phone.

To be a part of the Purposity movement, download the app in the App Store or Google Play, or go to www.purposity.com and sign up to be a force for good in the Moscow community.



Purposity is the simplest way to do good in your local community.



— 01 —

Receive a notification about a need in your community.



— 02 —

Read an inspiring story about someone in need and decide if you'll help.



— 03 —

Fulfill the need right from your device with just a few clicks.

Visit purposity.com and get started today!

Purposity

Frequently Asked Questions:

1. What is Purposity?

Purposity is the belief that mankind finds purpose through generosity. We are a team dedicated to helping others purpose and matching it with opportunities for generosity. To get to know us a little better, visit the [Our Story](#) page.

2. How does it work?

Once you create an account, you'll get one notification a week. Click the link, read the story, and decide if you'd like to help, right from your phone in just a few clicks. The price of the item is clearly displayed so you know exactly what you're getting into. We'll take care of the shopping and shipping to our partner nonprofit. You'll get notifications updating you of your item's progress and when it arrives. If you're not in a community that currently has active needs, not to worry! We'll send you opportunities to do good from around the country until we launch your city.

3. What kinds of needs will I receive?

You might get anything from school supplies for a kiddo in foster care or a pair of shoes for a student experiencing homelessness, to small furniture items for a family who lost their home in a house fire. And, no matter your means, there's always something for you to do on Purposity as the average need is right around \$30.

4. Where does Purposity get these needs?

Purposity works with local, high-integrity nonprofits. Our needs are generally from school social workers, case managers, and other vetted organizations. There is a submission and approval process to assure all needs meet our strict criteria and come from trusted sources.

5. How often will I receive a notification?

Once a week. We're keeping it simple. But, if you miss meeting a need and are really feeling the itch to help someone in your neighborhood, you can check back as often as you'd like.

6. How do I opt out of receiving the weekly text message?

We're definitely sorry to see you go, but we understand that sometimes circumstances change. Simply reply to our weekly text with the word "stop" to opt out of your community's weekly text.

7. Why do you need my zip code?

Our core mission is building communities and zip codes are a great way to figure out what needs are near you. We need your zip code so we can make sure you're getting notifications of needs in your area. If we're not in your community yet, zip codes are how we know where to head next.

8. What does Purposity cost me to use?

There's no overhead for you. In fact, 100% of your donation goes to meeting needs. If you choose to help someone in your community, the only cost is to purchase the item and ship it to the nonprofit or school. We have some really great local supporters who help out, so we can keep your money flowing where it's needed most-building your community.

9. Can I see the needs I've met?

Absolutely. We house all the needs, along with the stories, on your profile page. There, you'll see the number of needs you've met, total dollar amounts and be able to relive everyone you've helped. Also, feel free to share it on social media. We've got it all set to post for you.